

November Update



Visits to the site increased, driven by users in York and Kirklees. Following a launch programme at the end of November, Bradford recorded its first transaction at the end of the month. The wider S4S platform had another good month, processing c.£3m of spend. The 'micro-commissioning' functionality is about to be deployed, and will be used first in Hull (direct payments recipients) and Kirklees (high-cost mental health and LD packages).



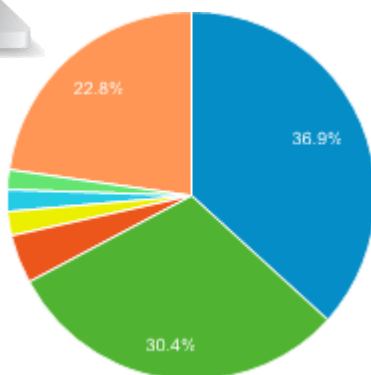
visits in November



From
4,856
visitors

Visits by Source:-

- google / organic
- (direct) / (none)
- shop4supporthelp.cor
- york.gov.uk / referral
- bing / organic
- leedsdirectory.org / re
- Other



...an increase of c.12% on October, driven by users in Kirklees and York. Some 60,000 individual pages were visited

← were new visitors

of which
63%

534 Registered users

...an increase of 43 in November.

Top 5 Search Terms

1. Day care
2. Avanta [provider]
3. Cleaning
4. Personal care
5. Holiday



Top 5 Provider Stores

1. Wishes Care & Support
2. Mencap Kirklees
3. Ability Matters
4. Avanta Care
5. Voyage Care



80 totally new services were added during the month and are available to buy online. Checkout the new tools and guidance for providers' to market their

Store at www.connecttosupport.org/providers

FOR SALE

3,997

Products:



1,680

Services:



For more information about any of the statistics contact us at info@shop4support.com or on 0333 600 6330. Unless stated, statistics relate to Yorkshire & Humber region only